

bretts bugle

JULY 2009

NEWSLETTER FOR BUILDING PROFESSIONALS

Endless pricing options to suit the way your business operates, courtesy of Bretts Architectural...

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bretts systems upgrade

As you are probably aware, Bretts recently undertook a major systems upgrade which included new accounting and point of sale software systems. We did experience a few minor problems initially, but everything seems to be operating as expected now. So thank you for your patience and on going support. If you do experience any difficulties as a result of the upgrade, please let us know: either call or email feedback@bretts.com.au

builders benefits: from bretts architectural

rewards program

The VIP referral rewards program is designed to reward you for putting the Bretts Architectural showroom to work for you.

By being a part of our referrals rewards program, you can in turn reward your clients with attention and service from the very best architectural product consultants in Brisbane. Your clients will receive personalised attention, so you can be assured that our professional service standard will add to your clients building experience.

As each client you refer finalises their sale with Bretts Architectural, the amount they spend will tally towards referral rewards for your company. Or if you would like, we can donate the proceeds to a charity of your choice on your behalf. We will also keep you up to date on new product releases, and you will be invited to product launches and special events throughout the year. When you register as a program participant you also receive a VIP card which identifies you as a program participant.



builder agreement program

We have got together with our major architectural showroom suppliers to offer Builder Agreements, which guarantees you special volume rates on your purchases once you meet the qualifying criteria.

These agreements are a signed understanding between you, Bretts and the manufacturer, that you will purchase the nominated range of pre-selected products at the negotiated very special rates. The process is simple: our Business Development Manager, accompanied by the manufacturer's representative, compiles the agreement after discussing the product and pricing options with you.

The duration of the agreement is for 12 months; whereby we hold the rates firm for you and hold enough stock to guarantee a 72 hour* delivery turnaround. The Builder Agreements can apply to the following brands: Villeroy & Boch, Grohe, Argent, Roca, Zucchetti, Neff, Miele, Lockwood, Gainsborough and Ingersoll Rand.

project pricing

If you are a unit or commercial builder, we can also offer project pricing specific to each job you work on.

This is normally driven by an architect's specification, from which we prepare our quotation; special pricing – often secured from the manufacturer – is applied to the project. Once the quote has been converted to an order, we hold the rates for the duration of the job and supply the product room-by-room, level-by-level or door-by-door.

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md's message

Welcome to the July edition of the Bretts Bugle, which you will see heavily features Bretts Architectural.

We are extremely proud that the new showroom is doing so well. The displays have been established for some time, and now our business processes and comprehensive builder offering is also complete.

After spending some time investigating the ways in which Bretts Architectural can best service our existing trade account customers; I am pleased to be able to show you the myriad of offers now available to you. In particular, please take the time to talk to one of our people about the Builder Agreement Program, which will provide you with significant price discounts.

I would also suggest you drop in and check out the aluminium joinery showroom that features as part of the Bretts Architectural showroom offering. In addition to our trade store and timber frame and truss operation, Bretts also manufacture our own range of aluminium doors and windows.

The new aluminium joinery display completes our builder's "package" ... You now have an extensive architectural product selection centre to refer your clients. And we continue to work on simplifying your purchasing process: saving you time, effort and money.

Bill Nutting Jr

Bill Nutting Jr
MANAGING DIRECTOR

aluminium joinery:

bretts architectural's new showroom takes the pain out of product selection

You may know that Bretts manufactures a range of high quality, made to order aluminium joinery, but you may not have seen the extensive new aluminium door and window display which forms a large part of the new Bretts Architectural showroom.

The showroom display has been designed to take the hard work out of the joinery selection process. Your customers can not only see the finished product, but can also test drive the different

window and door options for themselves.

Your customers can not only see the finished product, but can also test drive the different windows and door options for themselves.

And our professional consultants are available to help them through that selection process, answering any technical or design questions they may have.

The Bretts Architectural aluminium joinery display features sliding, double Hung, ClearVENT (double-hung windows which have no horizontal mid-rails), sashless, awning, casement, louvre and bi-fold (servery style) windows and sliding, stacking-sliding, hinged and bi-fold doors. And all shown with the large variety of locking mechanisms available.

Bretts aluminium windows and doors are extremely low maintenance, as there is no need to ever paint or stain and the product will never warp or shrink. And aluminium joinery offers the security of superb strength, which is less prone to forced entry or damage.

There is an endless choice of colours, sizes and styles available to suit any design application and the quality materials and manufacture method provides an end product that is resistant to wind pressure, building movement and other environmental factors.

Visit the new showroom today and talk to one of our consultants about how Bretts can provide you and your customers with the perfect window and doors products, whatever the application.





an extra pair of hands: the irwin gravity clamp

This unique product actually uses the weight of the material being held to automatically clamp it securely and automatically release it when it is lifted, acting as a second pair of hands.

The Irwin gravity clamp is extremely versatile and can be used for doors, plasterboard, MDF panels, cement sheets and granite or marble and more.

The gravity clamp features an adjustable jaw with durable metal fasteners to securely hold materials that are 12mm to 63mm wide, and the clamps are spring loaded. While the wide base provides sturdy support even when holding taller materials.

What's more, this compact unit is lightweight and portable, and easily transported from job to job.

See for yourself: the gravity clamp is on display at the Windsor Timber & Hardware store.

biolock: the next generation

The first truly waterproof fingerprint reader for convenient, secure access to indoor or outdoor office or residential doors. standalone-capable, the next generation radio frequency scanning technology means you never need to manage keys or cards again.



BioLock is a new-generation fingerprint reader that avoids the risk of accidental and deliberate loss or copying of keys or cards. No need for expensive cards to be cancelled or re-issued; no need for locks to be changed if keys or cards are lost, no risk of fraudulent or unauthorised entry...

A BioLock can operate either completely standalone, with all functions controlled from the unit, or networked for multiple doors to a PC for instantly-available network-wide finger enrolment and audit logs, and greater customisation.

BioLock can be integrated with an exit button, any alarm or door-controller, and can connect to card-readers where casual users are not required to enrol their fingerprints. It does not require existing door locks or hardware to be changed, and is supplied complete with a standard electric door strike (or other mechanisms on request).

What's more, BioLock does not require battery replacement or expensive and complicated door modification and wiring.

BioLock has myriad uses, including new-build and retrofit for residential and businesses of every size. Talk to your Bretts Architectural representative today for more information.

save time on site: easycraft

Easycraft MDF timber wall paneling products incorporate unique time-saving features, which cut the amount of time spent on both installation and painting of wall paneling.

Firstly, the Easycraft products feature a patented joining system, which uses a plastic tongue and groove system. It is so easy to do and so strong, that sheets can be joined off the stud. Secondly, all Easycraft product is supplied undercoated with a commercial grade undercoat, which means it's ready for a final paint coat.

Easycraft Australia is a local manufacturer with wall paneling products available in both MDF and hardboard, who specialise in VJ profiles suitable for Queenslander renovations. Easycraft provide a range of profiles, including custom matching to existing walls. And there is also a range of ply's that can be grooved as required.



modern vola style: only at brets architectural

Bretts Architectural is very pleased to be able to present Vola tapware – the only retailer in Brisbane where consumers can view and purchase this outstanding product.

The brand new Vola display in the Bretts Architectural showroom has recently been installed and completes the massive range of tapware on display in our new showroom.

Vola presents a time honoured classic – with the original pin design tap first going into production in 1968. Over the years Vola has won international acclaim and design awards from the Museum of Modern Art in New York. And yet great design never loses its integrity. These are investment pieces, with the power to transform a living space. The Vola range – engineered from the highest grades of solid brass, gunmetal and stainless steel – guarantees exceptional quality, performance and durability.

The Vola range is built on a modular system comprising of valves, handles, outlets, finishing plates and accessories. These components can be used in an infinite number of ways to meet any requirement and create unique design solutions that adapt perfectly to your projects requirements.

Come in today and see the new Vola display, which features some of the 19 stunning, high quality finishes used by Vola including brushed stainless steel, chrome and 15 other rich colours.



noticeboard:

what's going on around bretts...

safety first: an expanded range of safety gear



As part of ongoing store and stock upgrades, Bretts recently relocated our personal protective and safety equipment to accommodate a growing need for a variety of safety gear.

New to Bretts is a range of products suitable for asbestos removal, including breathable, disposable coveralls, goggles, respiratory masks, and hand protection.

The new safety gear builds on our existing range of safety clothing, coveralls, eyewear, hearing protection, masks, hard hats and hats, gloves, footwear,

cones and safety signs. And all can be found in the wide aisle, diagonally opposite the trade counter.

windsor under water

The rain that hit Brisbane on Wednesday 20 May had a devastating effect on our local neighborhood, with Windsor being one of the worst hit areas.

More than 50 streets in Brisbane were closed and as the photographs taken around our store show, Newmarket Road, Northey Street and Noble Street took a lot of the impact.

If there is any silver lining it's that during that 24 hour period Brisbane's three dams hit a combined 67.5 percent. Apparently it was five years to the day since the city's dams were 60 percent full.

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package deals

Access even further discounts by packaging your architectural product purchases at Bretts.

The Bretts Architectural Showroom encompasses all the architectural products that Bretts sell: doorware, bathware, appliances and aluminium joinery. So when you have a project that involves all these architectural products we call that a "package" and as a result entitles you to additional discounts that may not ordinarily be available.

Package Deals make it pretty easy for you to manage a job; instead of dealing with up to four different companies you can gain efficiencies by dealing with only one. One person. One phone call. One Deal.

To discuss which combination of options is best for you please call our Business Development Manager, Aaron Applefield, on 0408 155 932 or email Aaron on aapplefield@bretts.com.au



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